
Hi...my name is Tim Autrey, and as the director of the Practicing Perfection Institute, I want to welcome you to this site. I also want to ask you a question:

Is it okay to make mistakes?

The answer to that question is...it depends.

If you're talking about mistakes like those made by Thomas Edison to figure out the electric light bulb...or those made by Colonel Sanders trying to convince people to buy his chicken recipe,... or the two-out-three strikeouts made by Babe Ruth in order to hit so many homeruns...of course it's okay to make mistakes.

It's how we learn. It's how we grow.

I mean...think about it. Had Edison not learned from his mistakes, we might all still be reading by candlelight!

But what about senseless needless mistakes?

The kind that we refer to as..."human error"?

Like someone slipping on ice...or falling off of a scaffold? Or a patient given the wrong medication? Data entered into the wrong column? Or a chemical spill...an automobile accident...a train wreck?

These types of mistakes cause people to get hurt...they cause people to get killed...they can cost a ton of money...lawsuits...result in catastrophe...AND...they are totally preventable.

Now...I told you that I'd reveal the formula for eliminating human error, right?

Well, there are a few key pieces to understand-

To begin...it's about BALANCE- a balance between promoting and nurturing worker innovation and creativity on one hand, while on the other employing proper insight, strategies and tools to stop needless and senseless mistakes.

Such balance is sustainable. It drives constant and never ending improvement!
Such balance creates incredible upward momentum.

This what Practicing Perfection™ is all about.

Now...you must have both a foundation and a method to achieve this balance, and here they are...

First the foundation- the **four precepts of Practicing Perfection™**:

Number one...things are the way they are because they got that way.

Second...84 to 94 percent of needless and senseless human error can be directly attributed to process, programmatic, and organizational issues.

Third, people come to work wanting to do a good job,

and finally...the people who do the work are the ones who have the answers.

Got it? Excellent!

Now for the method-

Take these precepts and implant them into the hearts, minds and souls of your team members. How? Through-

- common vision and purpose,
- a Code that fully nurtures and supports the team and each of its members, and
- strategies, processes and tools that initiate and sustain the elimination of human error.

Do so...do it consistently, and I personally guarantee you that your organization will soar! Human error...those needless and senseless mistakes that have been costing you money (and that have a very real potential to daisy chain into an event of significant or catastrophic consequence)...will be eliminated.

Do so, and you will find that there are no limits to what you can achieve and how quickly you can achieve it!

Do so, and you will create a symphony within your organization- a symphony of Practicing Perfection™.

So...what's your next step? Check out the rest of this website. Start by taking a Pulse Check (as you see in the window diagonally down to your right).



When Mistakes Are Not an Option™

877-832-9492

We've put this message, this website, and everything the Practicing Perfection Institute has to offer, together to help you- to help you prosper...to help you eliminate human error...to help you and your team become the very best you can possibly be.

I want to thank you in advance for taking action to help us to achieve the vision:

Error-free world-wide, one life at a time.

For the Institute, I'm Tim Autrey. Thanks for listening.