

What the Lawyers Don't Want You to Know...

Dear Industrial / Manufacturing Professional:

Okay. I have a confession to make (and I've been beating myself up about putting this off)...

5,703 people were killed on the job in 2004 (up 2% since 2003). As I write this, someone is still getting hurt at work every 7 seconds. Why? Mostly because...people make mistakes.

My confession?

I've waited far too long to bring this forward- errors that cause people to get hurt (not to mention work stoppages and line/plant shutdowns) can be stopped...and stopped [almost] immediately.

My name is Tim Autrey, and I discovered a formula (after more than twenty years of trial and error) that will stop industrial and manufacturing errors dead. This is the same formula that I recently used to slash human error by more than 800% at a major commercial nuclear power facility (a percentage that continues to rise as time goes on).

The formula is called "Practicing Perfection™." It's a System that administers a set of strategies and simple-to-use tools that rapidly impact human behaviors and interactions. When you implement this System, you'll see a tremendous positive rise in:

- Adherence to Safety Standards and Plant Procedures
- Worker engagement
- Communications
- Trust
- Openness
- Efficiency of turnovers
- Mutual respect and teamwork

The result?

- A phenomenal (self-governing) rise in worker safety,
- a tremendous increase in plant reliability,
- lowered worker stress,
- higher employee retention,
- a happier work atmosphere, and
- ...fewer lawsuits (ergo the title of this letter).

I founded the Practicing Perfection Institute for one purpose- to bring Practicing Perfection™ to you and your team. No matter what your type of industrial or manufacturing setting, I absolutely know that Practicing Perfection™ will greatly enhance your operations.

I'll be blunt about it- I truly believe that Practicing Perfection™ is your pathway to the NEXT LEVEL in human safety and plant performance. (And, as a grand 'bonus', full implementation of Practicing Perfection™ satisfies many of the OSHA and ISO 9001 requirements.)

So...what should you do?

As a professional in industry/manufacturing, you can be a tremendous player in the achievement of our vision: ***Error-free world-wide, one life at a time.***

Please join me in this quest to eradicate human error. Check out the rest of this website. Start by taking a [PulseCheck](#). It'll give you some great insight into your organization and some suggestions on how you can stop errors NOW. What's more, it's FREE!

Practicing Perfection™ offers opportunities for your team members, your facility, and your industry unlike any you've ever seen before. I look forward to sharing it with you.

For your safety and continued success,

A handwritten signature in black ink, appearing to read "Tim Autrey". The signature is fluid and cursive, with a large initial "T" and "A".

Tim Autrey, Founder / CEO
The Practicing Perfection Institute, Inc.

P.S. Because of the importance of this work in helping to slash human error within your facility, I'd love to talk with you personally about your situation. Either send me an email (tim.autrey@practicingperfectioninstitute.com), or phone me at 877-832-9492.